

Advertisement Price List 2010

4-color Inside Page	1x	3x	6x	9x	12x
1page	\$2,970	\$2,525	\$2,376	\$2,228	\$2,079
1/2page	\$1,782	\$1,515	\$1,426	\$1,337	\$1,247
1/3page	\$1,277	\$1,086	\$1,022	\$958	\$894
1/4page	\$1,040	\$884	\$832	\$780	\$728
Priemer Front & Back	1x	3x	6x	9x	12x
Front P4-P9	\$4,455	\$3,787	\$3,564	\$3,341	\$3,119
Back P4-P9	\$4,455	\$3,787	\$3,564	\$3,341	\$3,119
Back P3	\$5,940	\$5,049	\$4,752	\$4,455	\$4,158
Front P3	\$7,425	\$6,311	\$5,940	\$5,569	\$5,198
Covers	1x	3x	6x	9x	12x
Front Covers	\$11,880	\$10,098	\$9,504	/	/
Back Covers	\$10,395	\$8,836	\$8,316	\$7,796	\$7,277
Front-Covers-Inside	\$9,890	\$8,407	\$7,912	\$7,418	\$6,923
Back-Covers-Inside	\$8,910	\$7,574	\$7,128	\$6,683	\$6,237

■ Monthly Distribution Total: 60,000 ■ Additional 20% for Appointed Page (irrevocable) ■ Deadline: 15th, a month in advance ■ USA - (888)909-1234; Canada - (416)907-1070; China- 0755-82282882

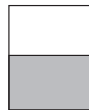
◎Ad Hotline:



Spread
16 1/4"(W) × 10 3/4"(D)



Full Page
8 1/4"(W) × 10 3/4"(D)



Horizontal 1/2Page
□ 2"(W) × 5"(D)



Vertical 1/2Page
5"(W) × 7 1/2"(D)



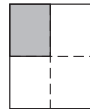
Vertical 1/3Page



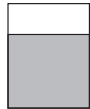
Front Cover
7"(W) × 4 3/4"(D)



Vertical 2/3Page



1/4Page
3"(W) 5 1/2"(D)



Back Cover
8 1/4"(W) × 6 1/2"(D)



Horizontal
1/3 Page

Page Specification:

Whole Page: 8.25"×10.75"

1/2 Vertical: 3.125Width

1/3 Vertical: 2.125Width

Publishing Artwork:

Hectograph

File Type:

.eps .tif .pdf

Film Output:

Exquisite 175-line film output with single grey printing